

Common Knowledges: The performance of representation in the Rotterdam Kunsthall

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This paper constructs parallels between Gilles Deleuze's critique of dualist representational thinking and the pragmatic conception and performance of the protection of authorial knowledge provided by the UK's Intellectual Property system demonstrating that creative labours are deliberately unrecognisable to, and therefore unable to be valued by, the framework of IP law as it currently serves the production of capital. Through an exploration of the inter-relation between Rem Koolhaas's faux patent applications, the design process of the Rotterdam Kunsthall and a Copyright infringement case regarding this design brought against Koolhaas by Gareth Pearce, it explicates the manner in which representational systems of authorship enforce and encourage architecture to employ epistemological distinctions which ultimately devalue the act of design. The paper argues for an embodied revaluation of architectural knowledge by exploring how a triadic and projective approach can recuperate creative powers or 'intuition' from the continuing 'professionalisation of the discipline'.

Biography:

Dr Stefan White, ARB is a Senior Enterprise Fellow at the Manchester School of Architecture (directing the centre for Spatial Inclusion Design-research (cSIDr) alongside the Manchester School of Architecture *Projects atelier* (MSAp)); an architect with a practice specialism in social and environmental sustainability and holds a Doctorate (UCL) exploring the ethics of design epistemology.